

Gerald David Asher

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Technical Skills

Visual Studio 2013, 2015 & 2017, Visual Studio Code, C#, VB.Net, Dot Net Core, AngularJS 1.x, AngularJS 2, MeteorJS, Backbone, JavaScript, SQL Server 2012 & 2014, ASP.Net, JSON, Classic ASP, AJAX, JQuery, Ionic/Cordova, XML, ADO.Net, .Net Connector, MySQL, Dreamweaver, Microsoft Office & MS Project, Act-On Software, Marketing Automation, email campaigns

Professional Experience

Employer: IQAir, (FTE) La Mirada, CA

Apr. 2015 – Present

C# Developer

Full-stack developer responsible for developing innovative, reusable Web-based tools to integrate closely with IQAir's line of air purifier products and support company wide web/online marketing efforts. Subject matter expert in standard concepts, practices, and procedures for designing and creating innovative and interactive web applications using the latest standards, testing them on various devices, and enhancing and modifying them as necessary to ensure the best experience for the end-user.

Stays abreast of standards and industry changes in software and hardware upgrades and regularly informs manager, so that IQAir stays up-to- date on all platforms.

- Full-Stack ASP.Net C# Development
- MVC, WebForms, WebAPI, N-Tier Development, Patterns, Unit Testing
- Agile/Scrum Teams, Code Reviews, Internet Development "Training Master"
- Back End: Entity Framework 6, Code First Migrations, Linq, WebAPI, JSON
- Front End: Html5, CSS, VueJS, JavaScript, JQuery, AngularJS 1.x, Bootstrap 4, Responsive Design
- Well versed with SQL Server Management Studio, Stored Procedures, Linq
- Experienced with Windows 2012 Server & IIS Setup/Modification
- **Environment:** C#, MVC, SQL Server, Cloud Server, Web API, Windows Server 2012

Employer: System Pavers, (FTE) Santa Ana, CA

Apr. 2013 – Apr 2015

Web Developer

System Pavers is a construction company offering paving stone installations throughout California, Washington, Oregon and Colorado. I manage the website, SEO, marketing initiatives, email marketing, internal projects and work very closely within the marketing team all using .Net tools.

- Marketing Automation Software implementation (Act-On)

- SEO, Google Analytics, Adwords, Organic Search
- Webmaster Tools
- ASP.Net Development
- Database Development
- Experienced with SQL Server
- Experienced with Windows 2008 & IIS
- **Environment:** ASP.Net, Windows Server 2008 & IIS, Visual Studio 2013 (C# & VB),HTML, XML

Gerald Asher (continued)

Employer: Advanced PC Solutions, (FTE) Hacienda Heights, CA

Jan. 2012 –Mar. 2013

Lead Developer

Advanced Document Imaging, Inc. is a business consulting firm offering IT services and outsourcing services to small doctor's offices and law firms throughout Southern California. There are five employees in the US and 5 employees in the Philippines. Analyze and map existing customer processes to prepare for application development. Design and develop Windows-based applications using Visual Studio & Windows Server. Install and implement applications for small businesses normally with 2 to 25 employees. We use Asp.net with C# as well as VB.Net to populate Adobe Acrobat documents as well as generate Word and Excel documents in a browser-based environment. On the client side JQuery, AJAX as well as HTML and finally .Net components to display user-facing objects within the browser.

- ASP Development
- ASP.Net Development
- Database Development
- Experienced with MySQL & Some SQL Server
- Experienced with XML
- Experienced with HTML
- Experienced with Windows Server 2003 & 2008 & IIS
- **Environment:** ASP.Net, Windows Server 2003 & 2008 & IIS, Visual Studio 2010 (C# & VB),
- HTML, XML, CSS

Employer: Advanced PC Solutions, (contract)(on w2)Hacienda Heights, CA

June 2006– Jan2012 (position went full-time)

Lead Developer

The applications created normally include order entry, data verification, employee/job scheduling, date and time tracking, invoicing, collections, PDF form population via database, Word & Excel document creation and normally cloud based. The solutions allow for real-time data to be tracked and monitored for timely scheduling of subpoenas which have legal due dates to be adhered to.

- Product Management

- ASP.Net Development
- Database Development
- Experienced with MySQL & Some SQL Server
- Experienced with XML
- Experienced with HTML
- Experienced with Windows Server 2003 & 2008 & IIS
- Search Engine Optimization
- Visual Studio 2010 (C# & VB)

Gerald Asher (continued)

- Mobile Web, PhoneGap, Eclipse
- Phone & Android app installed app on both stores
- **Environment:** ASP.Net, Windows Server 2003 & 2008 & IIS, Visual Studio 2010 (C# & VB),HTML, XML

Contact Details

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- Twitter: @GerryAsher

Thank you for your consideration. I hope to convince you that I am the right candidate by:

1. Showing you that my experience as a .Net Developer and my skills in Digital Marketing can bring immediate value to your organization,
2. Then, setting up a phone interview to answer any further questions you may have to make that hiring decision much easier.

With many years of professional experience in designing and developing Internet Solutions I am confident that my development skills with C#, VB, XML, Vuejs, AngularJS 1.x, AngularJS 2, MeteorJS, Backbone, Cordova/Ionic, SQL Server, AJAX Jquery, MySQL, Classic ASP and Visual Studio together with my experience in Digital Marketing will enable me to make a significant difference to your organization.

I design and develop websites using Visual Studio 2015, Dreamweaver and Photoshop. Installed and implemented applications for small businesses normally with 2 to 25 employees. I have developed marketing websites attracting thousands of daily visitors using SEO techniques which have placed my sites on the top of Google, Yahoo and Bing bringing in internet traffic and phone calls from various parts of North America. I use Asp.net with C# as well as VB.Net on a daily basis. On the client side, I use Javascript, AngularJS, Jquery, CSS and Bootstrap to display user-facing responsive UIs within the browser. I map out database schemas, design data tables and the relationships between those tables. I write SQL Queries within the application/code behinds to pull necessary information from the server(s). Finally, I create mobile apps using the Ionic Framework / Cordova.

On the Digital Marketing side, I have been responsible for tracking digital campaigns which have touch points within the website(s) sending out over 60,000 weekly emails. I use and report with Google Analytics to track key performance indicators. I work with Google Webmaster Tools to assure a solid website foundation and best practices in SEO. I am well versed using Acton which is a Marketing Automation software application automating email marketing campaigns.

Education

Bachelor in Computer Science, American College of Computer Information Systems, Birmingham, AL (Graduated)

Certifications

Certificate: Digital Analytics Fundamentals – Google Analytics Academy

Certificate: Foundations of Business Strategy – University of Virginia Darden School of Business

Certificate: XML - Web Development using XML Fullerton, CA

Certificate: Visual Basic.Net Programming, Fullerton, CA

Certificate: Managing Multiple Projects, Objectives and Deadlines, Fullerton, CA